

Book Expo Promotes Reading Culture at Sinhgad College



A two-day 'Book Exhibition' was organized at Sinhgad College of Commerce, Chandivali..

Mumbai: A two-day 'Book Exhibition' was organized (January 12-13, 2026) by the library department of Sinhgad College of Commerce, Chandivali, run by Yashwantrao Chavan Shikshan Prasarak Mandal, as part of the 'Maharashtra Reading Pledge' initiative. The exhibition was inaugurated by the college principal, Dr. Ritika Hemdev. The book exhibition was organized by the college librarian, Mr. Nandkumar Banate. Present on the occasion were Prof. Samita Gharat, Prof. Shivani Ahluwalia, Prof. Aparna Matekar, Prof. Sylvester Jacob, and Prof. Suhas Kamble. The college students and non-teaching staff also benefited from this exhibition. Students and teachers from other colleges in the Sinhgad campus also participated enthusiastically in the book exhibition. The event was organized and planned by the college librarian, Mr. Nandkumar Banate.





चांदिवलीत ग्रंथप्रदर्शनाला उत्स्फूर्त प्रतिसाद

मुंबई : चांदिवलीच्या श्री यशवंतराव चव्हाण शिक्षण प्रसारक मंडळाच्या सिंहगड कॉलेज ऑफ कॉमर्स महाविद्यालयात ग्रंथालय विभागाद्वारे वाचन संकल्प महाराष्ट्राचा या उपक्रमांतर्गत नुकतेच दोन दिवसांच्या ग्रंथ प्रदर्शनाचे आयोजन करण्यात

आले होते. ग्रंथ प्रदर्शनाचे उदघाटन महाविद्यालयाच्या प्राचार्या डॉ. रितिका हेमदेव यांच्या हस्ते करण्यात आले. या ग्रंथप्रदर्शनाचे आयोजन महाविद्यालयाचे ग्रंथपाल प्रा. नंदकुमार बानाटे यांनी केले. यावेळी प्रा. समिता घरत, प्रा. शिवानी अहलुवालिया, प्रा. अपर्णा

मटेकर, प्रा. सिल्क्स्टर जॅकोब, प्रा. सुहास कांबळे आदी उपस्थित होते तसेच विद्यार्थी व शिक्षकेतर कर्मचारी यांनी प्रदर्शनाचा लाभ घेतला. अशा ग्रंथप्रदर्शनामुळे भावी पिढ्यांमध्ये वाचनाची आवड निर्माण होईल, अशी अपेक्षा मान्यवरांनी व्यक्त केली.



सिंहगड कॉलेज ऑफ कॉमर्स, चांदिवली येथे 'वाचन पंधरवडा'



। चांदिवली : चांदिवलीच्या श्री यशवंतराव चव्हाण शिक्षण प्रसारक मंडळाच्या 'सिंहगड कॉलेज ऑफ कॉमर्स महाविद्यालयात ग्रंथालय विभागाद्वारे वाचन संकल्प महाराष्ट्राचा या उपक्रमांतर्गत' वाचन पंधरवडा (१ ते १५ जानेवारी २०२५) साजरा करण्यात आला.

ग्रंथालय स्वच्छता अभियान, सामूहिक पुस्तक वाचन, वाचन कार्यशाळा, पुस्तक-परीक्षण स्पर्धा, ग्रंथ प्रदर्शन असे विविध उपक्रम राबवण्यात आले. ग्रंथ प्रदर्शनाचे उद्घाटन महाविद्यालयाच्या

प्राचार्या डॉ. रितिका हेमदेव यांनी केले. डॉ. रितिका हेमदेव यांच्या मार्गदर्शनाखाली ग्रंथपाल प्रा. नंदकुमार बानाटे यांनी या उपक्रमाचे आयोजन केले. यावेळी महाविद्यालयातील प्रा. समिता घरत, प्रा. शिवानी अहलुवालिया, प्रा. अपर्णा मटेकर, प्रा. सुहास कांबळे, प्रा. महेश बोगा, तसेच महाविद्यालयातील विद्यार्थी आणि शिक्षकेतर कर्मचारी यांनी सहभाग घेतला. त्याचबरोबर सिंहगड कॅम्पसमधील सर्व विद्यार्थी, शिक्षक वर्गाने सहभाग घेतला.

Workshop on Digital Marketing at Sinhgad College

Staff Correspondent

Sinhgad College of Commerce organized a two day workshop on 'Digital Marketing' on July 9 and 10. The college principal, *Ritika Hemdev*, suggested that such a workshop is a need of the current hour. The workshop was conducted by *Pranav Nair*, a renowned professional in digital marketing and e-commerce, in association

with MakeIntern & i5 Summit Event (IIM Indore).

Nair started the workshop with an overview of digital marketing, practical sessions on how to set up a static and dynamic website using word press, Social Media Marketing (Twitter, Youtube, Instagram and Facebook) and LinkedIn marketing.

The workshop was concluded with practical sessions on search engine optimization highlighting the attributes of SEO and Google Analytics. Forty students completed sixteen hours of exquisite training and were felicitated with the certificates by the college principal *Ritika Hemdev*.



Sinhgad College of Commerce Holds Anti-Drug Addiction Drive with Sakinaka Police Station

Sheewanee Ahluwalia



Rotract club of Sinhgad College Commerce and the Sakinaka police station together supported their program Drug Education for Youth (DEFY). Sr. Police inspector Avinash Dharamdhikari of Sakinaka Police station conducted a seminar for college students in their campus on 23 January 2018. He addressed the students on its adverse social, physical and mental effects.

Students of the club wanted to spread this social evil awareness, hence decided to do a street play. The street play titled

'Inkaar: Drugs ko do Naakar', was showcased in the Sangharsh nagar community hall followed by an informative talk session of Kulbhushan Singh from the Narcotics Control Bureau.

The Rotarians of SCOC later took the play on the streets of Mhada colony foursquare, shouting with slogans. "We want to see our area, community and our nation a Drug free place, hence we are addressing these issues, for a great New India," said a club member.

Ref. Powai Planet

Date: 28th Jan - 3rd Feb. 2018

Sinhgad College of Commerce students walk for water

Sheewanee Ahluwalia



The Rotary Club of Sinhgad college of commerce walked 4km to support the cause, 'Save Water', at the the Powai Run on 7 January 2017. Students marched with slogans "Jal hai toh Kal hai", "No Water, No Life" and placards to

support the cause. Thirty active Rotarians of the college walked to support the world's largest environmental concerns.

The club Secretary, *Renisha Soni*, felt it was an apt cause that needed

immediate attention. She said, "Water is vital for life on earth, still many do not have access to clean water, and we want to increase its awareness around us and create a 'Blue Revolution'."

Ref: Powai Planet

Date: 14 - 20 Jan, 2018